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Article Title: Tomorrows Leaders

URL: <http://dqindia.ciol.com/makesections.asp/09110608.asp>

Section: Spotlight

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The Nasscom EMERGE 50 is an initiative that identifies and honors the emerging companies, which are redefining the benchmark of excellence for the next generation of SMEs, and those succeeding in emerging/domestic markets. This includes companies that:

- Have achieved the fastest rates of growth over the past two to three years
- Offer unique value proposition game changers in the market in a unique way of delivery to buyers not having fast growth
- Offer unique organizational work models. For example, operating from tier-2 and tier-3 cities, using handicapped workforce, etc
- Have identified a niche for themselves with a strong foothold in the market with respect to their services domain
- Have built their own proprietary intellectual property or technology that would be a game changer
- Have unique delivery systems like SaaS, cloud computing, or free for entry-level users.

SMEs less than Rs 50 crore topline may or may not have the fastest rate of growth in the last three years. If they achieve that, of course, they deserve the recognition. The purpose of this initiative is to identify and recognize the potentially great companies in the making, who can be treated as role model for inspiration for others. That helps benchmarking and peer pressure to grow.

Nominations were invited from emerging companies across distinct categories such as EMERGE Growth, EMERGE Markets (non-traditional/domestic market), EMERGE Products, EMERGE Services that provide an opportunity and showcase the organizations unique offering.

Over 205 entries were received from twenty-two cities thirty-seven in EMERGE Growth, sixty-seven in EMERGE Services, fifty-eight in EMERGE Products, and forty-three in EMERGE Markets categories. The jury members met with the fifty shortlisted companies from all over India and gave them an opportunity to present their services/products or models which have been adapted for growing the non-traditional/domestic market base. Companies also shared their strategies on growth strategies and how they plan to scale them.

Further, Nasscom will also work with the EMERGE 50 companies to mentor them and help them scale up to the next level of growth.

The Top 10

A1 Future Technologies

A1 Future Technologies has been serving the needs of over 8,000 clients across forty countries through seventy full-time design professionals. It has set up a virtual customer support office in the UK and boasts of an in-house production facility. The company specializes in logo design and graphic design services offered under the brand name of Logo Design Team and Graphic Design Team.

ABM Knowledgeware

ABM Knowledgeware offers e-solutions for e-governance and systems integration. The company has built domain expertise in computerization of secretariats, municipal corporations, citizen services, land records, utility billing, and revenue administration. It has developed exclusive skills and subject matter expertise required for SAP implementations in large government organizations. This practice also includes services for enabling change management during and after go live of the SAP deployment. The company has been able to generate nearly 100% of its revenue from the domestic market in India.

AISECT

Established in 2006, AISECT is today a leading IT training and educational services network with over 5,000 centers spread across thirty states and union territories in the country. It has linked up with leading companies such as SBI Life, MAX New York Life, HCL Technologies, IL&FS, Microsoft, Forbes India, IDEA Cellular, Reliance Communications, and many others for distribution of their products and services. Over 100,000 students are educated and trained by AISECT in over 5,000 centers through a host of software, hardware and vocational courses. Developing courseware and software in regional languages is also a core area of expertise of AISECT. Select centers also provide university level courses offered through Dr CV Raman University (set up by the parent NGO). The company has emerged as one of the biggest CSC service providers, responsible for setting up nearly 3,000 centers.

Attra Infotech

Attra Infotech was incorporated in December 2004 with 100% Indian ownership. Subsequently 80% of the company was divested to a small Australian IT company with specific domain focus within the consumer finance space. Attra exclusively focuses on the consumer finance space within BFSI, offering clients domain expertise in areas such as cards, loans, mortgages, switches, fraud and risk.

Eka Software Solutions

Eka Software Solutions is a market leader in software for global commodity markets. The company's products and services help companies that buy, sell or trade commodities manage the challenges of volatile markets and 24/7 global operations more efficiently. It manages all key business processes for these organizations, covering physical trading, logistics, inventory, finance, risk management, P&L; and offers built-in BI capabilities.

InfoSoft Global

InfoSoft Global is a leading provider of visual web applications and solutions. The company has created FusionCharts a globally popular Flash Charting Suite. InfoSoft Global has established leadership within the Flash based charting components area, where it is already #1 globally in terms of customers. The company has also developed platform specific charting components for the .Net and Java platforms.

Mann-India Technologies

Mann-India has a suite of innovative tools, such as Enterprise Modernization Tool (migration tools), Transaxion (mobile solutions), and Retail Maestro (ERP) that cater to the unique requirements of the Latin American market. Mann-India has chosen to work in countries such as Venezuela, Panama, Colombia, Dominican Republic (DR), and Puerto Rico. It has also taken on projects in Costa Rica, Chile, Brazil, and Ecuador. Mann-India derives nearly 90% of its revenues from the LATAM market, with the remainder 10% being realized from clients in India. The company leads in revenue share among Indian companies working in Venezuela and the DR over the last two years. It has a deep relationship with marquee clients in Latin America including Petreos de Venezuela, SA, a public sector oil and gas giant; the Banco Central de Venezuela (The Central Bank of Venezuela); and Banesco, another leading bank in Venezuela.

Mynd Solutions

Mynd Solutions is dedicated to finance and accounting, and HR process outsourcing. It collaborates with each client to deliver customized business process outsourcing solutions that range in complexity from individual transaction based functions such as accounts payable and accounts receivable to full-service finance and accounting including general ledger accounting, financial reporting, and risk management.

PharmARC Analytic Solutions

PharmARC is a leading provider of sales and marketing analytics to the pharmaceutical and healthcare industries. It has pioneered the global sourcing model in the commercial analytics industry, providing cost, productivity, and standardization benefits to clients across the world. PharmARC works with clients including fifteen of the top twenty pharmaceutical companies, enabling them to make informed decisions based on quality analytics.

S7 Software Solutions

S7 Software was launched in 1997 by a group of software migration experts. What began as an offshore development center (ODC) of Bristol Technologies, Danbury, USA, was later spun off into S7 Software in December, 2004. Today, S7 Software is a specialized provider of migration and re-engineering services. The company has been doubling its revenues YoY for the past three years. S7 Software has been profitable every quarter since its inception. It has remained debt-free without VC funding.

The Next 40

1. **Azure Knowledge:** Azure provides BPO in knowledge services, financial services, customer interaction, and IT services.
2. **GeBBS Healthcare Solutions:** GeBBS focuses on providing BPO solutions to healthcare providers, including medical billing companies, hospitals, faculty practices, and large physician groups and pharmacies.
3. **Shell Transource:** Shell Transource specializes in software development, software consultancy, offshore development, resource supply, and IT enabled services.
4. **Evolutionary Systems:** Evosys provides end-to-end Oracle e-Business Suite implementation services specialized in healthcare, government and education domain.
5. **Compulink Systems:** Specializes in project management software services. This Pune based company recently got acquired by Glodyne Technoserve.
6. **VMukti Solutions:** Specializes in video streaming and conference software, open source software, live broadcasting and webcasting.
7. **eInfochips:** eInfochips is a technology design services and solutions company offering IPs and services in software products & applications, embedded system and ASIC/FPGA.
8. **SpadeWorx Software Services:** SpadeWorx Software Services is the pioneer of user centered software engineering (UCSE methodology to design and develop software solutions that are relevant and contextual to the end-users.
9. **ValueNotes Database:** ValueNotes is an end-to-end provider of business intelligence, information, and research products and services.
10. **EmPower Research:** EmPower Research is focused on providing customized business intelligence, media services, and data analytics. It provides dedicated resources for all market research needs. Some of the main areas of its expertise include retail, consumer packaged products, food and beverage, pharmaceuticals & healthcare, advertising, and financial services.
11. **Future Focus Infotech:** Future Focus is strategic IT HR and managed solutions company providing people and business solutions and end-to-end IT HR services.
12. **MedSphere Technologies:** MedSphere Technologies provides healthcare solutions.
13. **Proteans Software Solutions:** Proteans specializes in software product research and development services, and helps software vendors worldwide to bring software products faster to market while reducing R&D costs.
14. **Comat Technologies:** Comat focuses on providing easy access to essential information and transformational services to rural India. The services include access & delivery of citizen records & entitlement benefits on behalf of the government; skill training for employment and self-employment that create local jobs; supplemental education services to improve student grades and pass percentage; access to formal financial & insurance services.
15. **Fifth Generation Technologies India:** Fifth Generation Technologies, known in the market by its brand name 5G, is a boutique IP focused software product company.
16. **OrangeScape Technologies:** OrangeScape Technologies, headquartered at Chennai, was founded in 2003. It provides platform as a Service (PaaS) for ISVs and solution providers to build domain rich solutions in the easiest and fastest way. End-customers like Citigroup, Unilever, AstraZeneca, Pfizer, Fullerton, and forty other large enterprises use OrangeScapes platform. Partners like Wipro Infotech, TEAM Computers and Triad take OrangeScapes platform to the market.
17. **PK4 Software Technologies:** PK4 is the leader in OnDemand CRM systems for India. Its flagship CRM product, Impel hosted CRM, helps companies put their customers at the center of their business

18. Robust Designs INDIA: Robust Designs is a business intelligence product and solutions company, focusing on financial services and digital media industries.

19. Skelta Software: Skelta is an innovative software product company specializing in enterprise-wide business process management (BPM) and advanced workflow solutions for small to large-sized businesses worldwide. Its flagship product, Skelta BPM, is an enterprise wide BPM product which provides enterprises with a strong and collaborative platform to develop business applications.

20. Sloka Telecom: Sloka Telecom is a pioneer in designing, developing and selling compact and cost-effective base stations for new standards such as fixed WiMax, mobile WiMax, and 3G LTE. Sloka uses its revolutionary patent-pending architecture that gives it a technology and price advantage of 10X making worlds smallest and cheapest base stations.

21. Srishti Software Applications: Srishti Software is a leading software products company providing cutting-edge technology solutions in the twin areas of web content management (WCM) and healthcare domains anchored around its products Kreatio and PARAS. Founded in 1997, and reconstituted in 2005, with headquarters in Bengaluru, Srishti today has offices in Delhi, Mumbai, and London.

22. Trendyworks Technologies: Trendyworks is a provider of web presence solutions, proprietary web design tool, along with integrated web hosting and domain registration.

23. Arctern Consulting: Arctern specializes in providing quality services and skilled manpower resources for software development, engineering, web design, technical support, call center operations, sales and marketing, customer service, research, and back-office accounting and administration.

24. Matrix Business Services India: Matrix is an outsourcing company with a very unique delivery model a combination of centralized BPO capability and decentralized feet-on-street field staff capability. Matrixs core business is verification. In addition, it also offers process outsourcing services.

25. MobME Wireless Solutions: MobME is a media and entertainment company, focused on value added services for mobile phone users, and carrier grade solutions for network operators.

26. CresTech Software Systems: CresTech Software Systems is a leading software testing services organization. It helps corporates in providing solutions for their software testing needs and procuring software testing tools that help them in improving their testing process and quality.

27. Hanu Software Solutions India: Hanu Software is a leading full service software development and system integration firm providing business strategy, program management, systems engineering, software development and quality assurance services. It specializes in developing customized solutions, enterprise mobility applications, and custom software tailored to customers unique needs

28. LeewayHertz Technologies: LeewayHertz provides design and development resources for web 2.0 applications and iPhone applications development. It also has the expertise of providing consultancy and resources to build SaaS applications on cloud computing using Amazon Web Service, Google AppCode, or Microsoft Azure.

29. Wirkle Technologies: Wirkle is a leading product engineering firm, fully focused on developing software products for the mobile devices, including telecom grade client/server platforms, SMS applications and mobile Internet (WAP).

30. Eperium Business Solutions India: Eperium Business Solutions specialize in e-commerce, e-procurement, and multi-channel online retail management.

31. Estel Technologies: Estel Technologies provides customized software solutions and associated services to mobile operators, banks and service providers specialized in mobile commerce & payments, prepaid recharge, voucher management & prepaid billing.

32. Grail Research India: Grail Research specializes in strategic research including market, industry, and benchmarking analysis of leading companies and investors across the globe. Founded in April 2006, Grail has conducted research in hundred plus countries, and in thirty plus languages.

33. Drishti Soft Solutions: Drishti is a leading provider of contact center software and enterprise communications applications. It offers communications solutions that empowers enterprises to dynamically manage business processes, interactions, workforce and service levels on emerging unified communications (IP telephony, unified messaging, conferencing, presence management, and application collaboration), SOA and SaaS

34. iViZ Techno Solutions: iViZ is a leading information security company which offers the industrys first on-demand,

SaaS based, comprehensive, cost-effective automated penetration testing (ethical Hacking)

35. AbsolutData Research & Analytics: AbsolutData Research & Analytics provides consulting-oriented advanced analytics and market research services to organizations globally.

36. All e Technologies: All e Technologies is a leading provider of software solutions and services that help build systems for extended enterprises from streamlining, automating and web enabling core business processes to strategizing and implementing a customer centric approach to business.

37. Annik Technology Services: Annik has been a pioneer in market research outsourcing and data analytics in India. Known for domain expertise and technical knowledge providing creative solutions, Annik has helped researchers work more efficiently and effectively.

38. Catura Systems: TopChalks.com is a property of Catura Systems, a company focused on creating core academic solutions in order to assist both the teachers and the students in their respective roles as educators and learners.

39. SAVI Infoservices India: SAVI Infoservices is a wholly owned captive center for SAVI Group, a US based firm focused on delivering profitability to physician practices through a trained certified team and technology innovation

40. Druvaa Software: Druvaa provides advanced data protection solutions for enterprises in remote back-up, de-duplication, continuous data protection (CDP).

Team DQ

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